

Headline Sponsor:  **AICO**
 AMINI INNOVATION, CORP.

TUESDAY, NOVEMBER 28TH

12:30 pm	Golf Scramble <i>Sponsored by PureCare®</i>	Tranquilo Golf Club
1:00 pm	Retail Store Tour	Bus Leaves from Front Circle
4:30-6:30 pm	Registration	Grand Ballroom Foyer
6:30-7:30 pm	Networking Cocktail Reception - Sponsored by Serta	King Meadow
7:30 pm	Dinner - Sponsored by Uniter's	Grand Ballroom

WEDNESDAY, NOVEMBER 29TH

7:30-8:30 am	Breakfast	Palm Ballroom
8:30-8:35 am	Welcome - Bill McLoughlin, Furniture Today	Grand Ballroom
8:35-9:45 am	KEYNOTE <i>Are you ready for the Ubertrends?</i> <i>Michael Tchong, Ubercool Innovation</i> Innovation speaker and futurist Michael Tchong, founder of MacWEEK, CyberAtlas and ICONOCAST will share his insights on the types of sociological and psychographic disruptions that are reinventing today's marketplace. Author of the upcoming book <i>Ubertrends</i> , Tchong will explore the tsunami-like changes currently reshaping humanity's values and changing the way people work, live and shop. <i>Sponsored by MicroD</i>	Grand Ballroom
9:45-10:45 am	MARKET INSIGHT SESSION: <i>Insights from Retail's Leading Edge</i> <i>Alliance Data exclusive presentation</i>	Grand Ballroom
10:45-11:15 am	Networking Break - Sponsored by Progressive	Grand Ballroom Foyer
11:15 am-12:15 pm	LEADERSHIP SESSION: <i>View from the Top</i> <i>Retail CEO's Reveal their Biggest Challenges...and how they deal with them</i> A panel of leading retail furniture CEOs will discuss the critical issues facing the industry. And who better to lead the discussion than a fellow CEO. This all retail panel—both panelists and moderator—will provide in-depth insights into the changes facing the furniture industry and the people who will shape its future.	Grand Ballroom
12:15-1:15 pm	Lunch	Palm Ballroom
1:15-2:15 pm	LEADERSHIP SESSION: <i>Owning your Culture</i> <i>Leadership in a Changing Marketplace</i> <i>Chad Spencer, Dufrense Spencer Group</i> With a focus on visionary leadership, Chad Spencer has made DSG the largest and fastest growing Ashley Furniture licensee and created a culture of achievement. A dynamic leader who has doubled the size of his company and tripled its store count in a 14-month period, Spencer will motivate and educate.	Grand Ballroom

2:15-3:15 pm	MARKET INSIGHT SESSION: <i>Owning the 'Experience'</i> <i>Inside the Store Consumers Can't Wait to Shop</i> <i>Connie Post, Affordable Design Solutions</i> Retail design strategist, author and trend translator Connie Post is leading a wave of design innovation across the furniture retail community with forward-looking projects at clients that include Furniture Row, HOM, Brown Squirrel, Cardi's, Coconis and many more. See what tomorrow's stores look like, today, in this dynamic, eye-popping presentation.	Grand Ballroom
3:15-3:30 pm	Networking Break - <i>Sponsored by Progressive</i>	Grand Ballroom Foyer
3:30-4:30 pm	TECHNOLOGY SESSION Technology is changing every aspect of retail, from customer acquisition and merchandising to fulfillment and consumer engagement. Learn how you can harness the newest tools and strategies to grow your business and gain an edge on the competition.	Grand Ballroom
4:30-6:30 pm	Networking/Free Time	
6:30-7:30 pm	Networking Cocktail Reception - <i>Sponsored by Agio</i>	King Meadow
7:30 pm	Awards Dinner - <i>Sponsored by Genesis Credit</i>	Grand Ballroom

THURSDAY, NOVEMBER 30

7:30-8:30 am	Breakfast	Palm Ballroom
8:30-9:10 am	TECHNOLOGY SESSION: <i>What are the Real Costs of e-Commerce?</i> The common misperception is that e-commerce pureplays benefit from lower operating and fixed costs than those typically associated with brick and mortar stores. This eye-opening session will explore the real costs associated with building, operating and growing a successful e-commerce operation. Whether you're entering the space for the first time or looking to create new and better best practices, this session is a must-attend.	Grand Ballroom
9:10-9:50 am	MARKET INSIGHT SESSION: <i>Owning Your Message</i> <i>Content & Commerce is Not for Beginners</i> Whether it's building a successful e-commerce operation or introducing your store to a new generation of potential customers the road to success today and tomorrow is paved by the quality of your content. Find out how you can drive more traffic, capture more eyeballs and build a world class content operation in this fast-moving session.	Grand Ballroom
9:50-10:15 am	Networking Break - <i>Sponsored by Progressive</i>	Grand Ballroom Foyer
10:15-11:15 am	LEADERSHIP SESSION: <i>Owning Your Independence</i> <i>Thriving in a World of Giants</i> Innovative ideas often begin, not with corporate giants, but with independent thinkers and operators. Furniture Today will bring together some of the most creative small and mid-sized retail stores to discuss innovative, outside-the-box approaches to, not just surviving, but thriving in a rapidly changing retail marketplace.	Grand Ballroom
11:15 am	Wrap Up & Adjourn - <i>Bill McLoughlin, Furniture Today</i>	Grand Ballroom